SEARCHING FOR A NEW CONTEXT LOGO

A JOURNEY THROUGH GARDENS, MINE SHAFTS AND ORGAN PIPES

SETTING THE STAGE

OVERUSING THE TEX LOGO TENDS TO MAKE SERIOUS PUBLICATIONS LOOK LIKE HIGH SCHOOL NEWSPAPERS.

TACO HOEKWATER, MESSAGE TO THE CONTEXT LIST, 2008-05-13

TEX IS INDEED A LOGO, NOT A TEXT STRING.

AND WHAT SORT OF LOGO IS IT ANYWAY

moo

FUELLING THE CONVERSATION

MORE FUEL

UNION
0,33L
Union
1864
Union
1864
Union
Brewed in
PLZEN, CZECH

ELEPHANT

COPY OF ELEPHANT

THE FONT CAVALRY STEPS IN

FIRST RESULTS

FINE-TUNING

PRAISE TO CONTEXT

CONCLUSION

CONTEXT USERS OF ALL COUNTRIES,

UNITE